

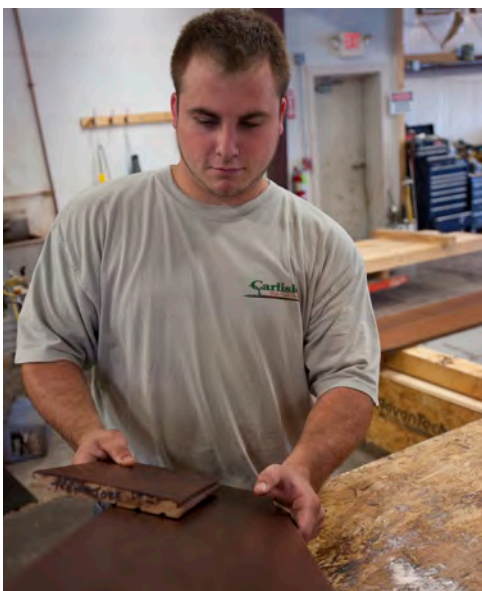


## Carlisle Custom Coat®

### Discover Why Carlisle Prefinished Wood Floors Are Unlike Any Other

When it comes to prefinished flooring, Carlisle Custom Coat stains and topcoats are totally unlike anything else in the market today.

Whether you choose a Carlisle Collection floor or a Carlisle Custom floor, you can rest assured that each plank has been treated with a level of individual care unmatched anywhere in the industry. We craft, and finish each floor to order so you get the highest quality results and we create a floor that will look more beautiful, be more stable and much easier to maintain over the years.



### A Unique and Superior Process

Like everything we do, when it comes to prefinished flooring we utilize time-tested techniques with New Age technology.

The Carlisle Custom Coat finish process is a revolutionary and proprietary finish system designed specifically for Carlisle. This modern approach creates a finish treatment that honors the natural color, richness and inherent beauty of the wood, while creating a beautiful look and allowing for easy, ongoing maintenance.

When you choose a Carlisle Custom Coat prefinished wood floor you will get a deep, hand-rubbed appearance, rather than one that appears painted on, or "plastic" looking.

## A Few Reasons You Might Like Carlisle Custom Coat® Prefinished Wood Floors

### THE BEST OPTIONS

- Wide plank Hardwood or Pine flooring with solid and engineered construction available in many styles.
- Choose from all one width, or random widths.
- Custom colors are available to accommodate your design requirements.
- Prefinished hand-distressed floors - not normally available in the industry.
- Customize the sheen level - Satin, Matte or Extra Matte.\*



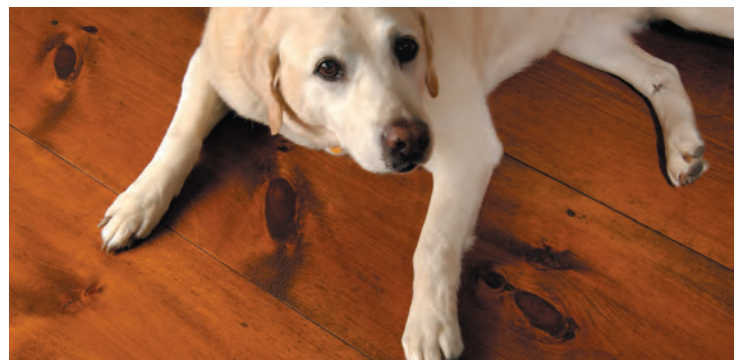
### UNIQUE BENEFITS

- Widths up to 12" wide\* - most prefinished floors only go up to 5" wide.
- Long lengths from 2-12', average 6' long - most prefinished floors are only 2.5' long.
- Finished on all four sides, including staining the tongue and groove\*\*.
- High-quality urethane that enhances the natural beauty of the wood, is easier to maintain, and does not contribute to build up.
- Made with a lightly softened edge that will enhance the beauty of each plank, and minimize the appearance of variation in your subfloor, after installation.
- Once cured, contains no measurable VOC's, making them environmentally friendly, and contributes to a healthy home.
- End-squared and end-matched for a more precise fit and to make installation easier.

### EASY MAINTENANCE

It is easy, economical and efficient to touch up Carlisle Custom Coat prefinished flooring.

- Use our dust free recoat kit to touch up your floor in a few hours - *no sanding required*.
- Touch up kits and cleaning products are available for easy maintenance.



\* Widths, colors, and finish options vary by wood species, speak to your Wide Plank Specialist to verify the options available for the floor you have selected.

\*\*Stained tongue & groove is not available on all collections.